



# Satoko Gruson

Global-minded Web Product Manager & UX Designer I  
Specializing in User-Centric Digital Solutions for Global  
Markets

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## PROFILE

Bilingual UX/Web Product Manager with 10+ years in corporate Japan, combining UI/UX and frontend skills with business acumen. Currently leading global web initiatives at a major tech company, aiming to build user-centered, data-driven products for global audiences.

## SKILLS

### Proficiencies

- Program planning and change management
- Cross-functional team management
- Legal and regulatory research in general business and pharmaceutical/biotech sector
- Team-building and collaboration
- Employee Training
- Primary and Secondary Research
- Analytical Thinking
- Translation & Content Localization

### Software and Design

- MS Office Suite
- Adobe Creative (Photoshop, Illustrator)
- Adobe Analytics
- Figma
- User Interface
- User Personas and User Research
- User Journey and Empathy mapping
- Wire-framing and Prototyping
- Hotjar, Contentsquare
- HTML, CSS, Javascript. React

## EDUCATION & CERTIFICATIONS

### Frontend Development

SheCodes

Sept 2023 - Present

[Portfolio site](#)

### Full-Stack Web Development

Constructor Academy

Nov 2023 - Feb 2024

[Link](#) to the final presentation

### UI Design Program

Career Foundry

Aug 2022 - May 2023

### UX Academy Foundations

Designlab

Dec 2021 - Jan 2022

## WORK HISTORY

### Web Product Manager

Adobe KK I

Tokyo, Japan

Jan 2025 - Present (Contract)

- Collaborate with cross-functional teams to develop user-centered UX solutions
- Support promotional campaigns and product launches on Adobe.com
- Coordinate site updates with Global Web Production
- Assist in A/B test planning and post-launch analysis

### UI/UX Designer

Cubastion Inc. for Mitsubishi Fuso Bus and Truck Corp. I

Yokohama, Japan

Sept 2024 - Jan 8, 2025 (Short-term Project)

- Designed and implemented user-centric UI/UX solutions in collaboration with cross-functional teams
- Produced and delivered a variety of design outputs, including wireframes, prototypes, and high-fidelity visuals, according to project timelines
- Utilized user research and testing to optimize designs for maximum usability and brand alignment

### UI/UX Designer

Volunteer I Munich, Germany

March - May 2024

- Redesigned responsive website for a Dutch sustainability project

### UI/UX Designer

Freelance I Munich, Germany

July - Aug 2023

- Developed wireframes and prototypes and was responsible for user flow, information architecture, and design execution for an Austrian Healthcare Startup Company

### Web Analyst

Freelance I Munich, Germany

April - Oct 2023

- Conducted comprehensive web analysis using Hotjar and Google Analytics to identify user behavior patterns, website performance metrics, and areas for improvement for a German Health Food Startup

### UI/UX Designer

Freelance I Munich, Germany

June - Aug 2023

- Designed landing pages for a virtual platform app serving entertainers, organizers, and participants

## EDUCATION & CERTIFICATIONS

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### **Master of Arts in Translation and Localization Management**

Middlebury Institute of International Studies  
Monterey, USA  
Aug 2020 - May 2022

### **International Diploma in Governance, Risk and Compliance**

International Compliance Association  
Birmingham, UK  
Apr 2018 - Jan 2019

### **Stanford Certified Project Manager (S.C.P.M)**

Stanford University  
On-line  
Jan 2011

### **Graduate Diploma of Law**

BPP Law School  
London, UK  
Sept 2008 - Nov 2010

### **Certificate of International Law**

Beasley School of Law at Temple University  
Tokyo, Japan  
Sept 2007 - Aug 2008

### **Bachelor of Business**

Human Resource Management  
RMIT University  
Melbourne, Australia  
Apr 1995 - Oct 1999

## LANGUAGES

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**English:** Native

**Japanese:** Native

**German:** Limited working proficiency (TELC B2)

## WORK HISTORY

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### **Senior Associate Compliance**

Amgen K.K. | Tokyo, Japan  
April 2019- Dec 2020

- Implemented compliance policies, managed the system, and conducted regular training sessions in collaboration with U.S. headquarters.
- Supported fair trade practices and localized global SOPs and e-learning materials.

### **Site Contract Leader**

Paraxel International Inc. | Tokyo, Japan  
Sept 2018- Mar 2019

- Managed clinical site agreements, corresponding with sponsors and negotiating terms, highlighting stakeholder management and negotiation skills

### **Senior Paralegal**

Illumina Japan | Tokyo, Japan  
Nov 2017 - Aug 2018

- Optimized local contract management process ensuring compliance with local business standards and conducted due diligence training on anti-bribery and anti-corruption laws, securing the distributor's commitment to compliance

### **Legal Operations**

Boehringer Ingelheim Japan Inc. | Tokyo, Japan  
Aug 2007 - May 2011

- Managed the rollout of a corporate compliance program, coordinating with IT, HR, and external vendors for cross-functional team management.
- Led change management for official documentation systems in collaboration with IT, demonstrating expertise in significant IT and system transformation projects.

### **Marketing Research**

Boehringer Ingelheim Japan Inc. | Tokyo, Japan  
Nov 2004 - July 2007

- Assisted in international pharmaceutical product research and routinely analyzed, prepared, and reported secondary pharmaceutical data to all internal stakeholders

### **Sales & Marketing Analyst**

Primus Financial Services | Tokyo, Japan  
Nov 2001 - Jul 2004

- Played a crucial role in streamlining automotive dealer incentive programs and supporting marketing finance programs while enhancing dealer satisfaction by designing and supplying new finance contract templates based on end-user research